



SONOVA

SYMPHONY ORCHESTRA *of* NORTHERN VIRGINIA

Dear Future Partner,

4
CONCERTS

\$3,000+
IN FOOD SALES
PER CONCERT

2,000+
SUPPORTER
MAILING LIST

900+
SOCIAL MEDIA
FOLLOWERS

280+
ATTENDEES
PER CONCERT

At SONOVA, we believe in the power of exceptional music to enrich lives and bring communities together. During the 2022-2023 Season, we were thrilled to witness the overwhelming response from our sold-out concerts. In particular, our annual gala fundraiser concert at the George Washington Masonic National Memorial in March and our family outdoor event "Beethoven, Brews, and BBQ" at Franconia Park in May were resounding successes. Both events attracted over 350 enthusiastic attendees, surpassing our expectations. The tremendous turnout not only showcased the immense interest in quality cultural experiences but also highlighted the potential for concessions and representation from local businesses.

By partnering with SONOVA, your organization will have the opportunity to connect with our engaged and discerning audience while supporting the arts. This year, we are offering various sponsorship opportunities that can be tailored to meet your business's specific needs. Whether you prefer concert sponsorships, season sponsorships, or program advertisement, we are happy to discuss and customize a package that aligns with your goals.

Warm regards,

Zoe Yang

SONOVA Marketing and Development Coordinator

development@sonovamusic.org

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2022-2023 Season Highlights



Sponsorship Categories

PLATINUM - \$1,000 OR MORE

- SEAT ON THE SONOVA COMMUNITY ADVISORY BOARD
- 4 SEASON TICKETS (TO ALL 4 CONCERTS)
- INVITATION TO DRESS REHEARSALS
- INVITATION TO PRE-CONCERT TALKS/NETWORKING EVENTS
- PROGRAM & SOCIAL MEDIA (900+ REACH) RECOGNITION
- NEWSLETTER (2000+ REACH) ANNOUNCEMENT AND RECOGNITION
- BANNER DISPLAY AT CONCERTS
- 1 FULL PAGE AD IN PROGRAM BOOK

GOLD - \$500 TO \$999

- 2 SEASON TICKETS (TO ALL 4 CONCERTS)
- INVITATION TO DRESS REHEARSALS
- INVITATION TO PRE-CONCERT TALKS/NETWORKING EVENTS
- PROGRAM & SOCIAL MEDIA (900+ REACH) RECOGNITION
- 1/2 PAGE AD IN PROGRAM BOOK

SILVER - \$100 TO \$499

- 2 TICKETS TO ONE PERFORMANCE OF YOUR CHOICE
- PROGRAM RECOGNITION

BRONZE - UP TO \$99

- PROGRAM RECOGNITION



Personalized Packages available

Contact: Zoe Yang

Marketing and Development Coordinator

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PROGRAM ADS

*RATES BELOW ARE FOR 1 YEAR OF PROGRAMS THAT WILL BE DISTRIBUTED AT ALL 4 SONOVA CONCERTS.

- \$400 FOR HALF PAGE COLOR ADS
- \$600 FOR FULL PAGE COLOR ADS
- \$800 FOR FULL PAGE COLOR ADS ON BACK COVERS



HIRE SONOVA

- \$600-1000 FOR A STRING QUARTET (DEPENDING ON HOW LONG THEY PLAY, WHETHER IT'S AMBIENT OR A FEATURED PERFORMANCE)
- \$800-1000 FOR A BRASS OR WIND QUINTET (DEPENDING ON HOW LONG THEY PLAY, WHETHER IT'S AMBIENT OR A FEATURED PERFORMANCE)
- \$2500 FOR LARGER BRASS ENSEMBLE
- \$5000+ FOR FULL ORCHESTRA



Picture of the SONOVA Brass Quintet